

Now you're in the know. **Hurraw!** are the finest balms available, a trusted product to be used by everyone – regardless of lifestyle.

VEGAN FRIENDLY
CRUELTY FREE
CERTIFIED ORGANIC
MADE IN USA



HURRAW! RASPBERRY TINTED LIP BALM

Let's talk carrots. Purple carrots! Their unique colour reflects anthocyanins; the prominent colorant (flavonoid) responsible for the red, purple, and blue hues found in fruits, vegetables and flowers.

In the body, anthocyanins have demonstrated amazing abilities to protect against disease. On lips, they give a sheer berry tint. Bestowed with a tart, delectable raspberry flavor. You're welcome. 100% plant based colour.

*The tint of Hurraw! Raspberry Balm can vary in colour. Although we craft each batch with precision and aim to make every balm the "same," please know that our plant based colors will vary based on seasonal growing fluctuations and is somewhat expected when using 100% plant-based ingredients. Bee free, Shea free, Soy free, Palm free.

Ingredients: *Ingredients (INCI): Carthamus tinctorius (safflower) seed oil*, Euphorbia cerifera cera (candelilla) wax, Limnanthes alba (meadowfoam) seed oil, Cocos nucifera (coconut) oil*, Ricinus communis (castor) seed oil*, Theobroma cacao (cacao) seed butter*, Simmondsia chinensis (jojoba) seed oil*, Maltodextrin (tapioca), Olea europaea (olive) fruit oil*, Aroma, Daucus carota sativa (carrot) root extract, Tocopherol, Helianthus annuus (sunflower) seed oil, Citric acid (sugar cane)*. Please check packaging for the most current ingredients list.*

*certified organic ingredient 70% organic 15% wild grown 100% natural.

HURRAW! PAPAYA PINEAPPLE LIP BALM

Hurraw! papaya pineapple balm contains papaya seed oil which has loads of moisturizing essential fatty acids and is great for the skin. Papaya seed oil contains the enzyme papain, to calm inflammation.

The juicy duo of cold pressed papaya seed oil and natural pineapple flavour makes for a tropical treat!

Ingredients: *Ingredients (INCI): Carthamus tinctorius (safflower) seed oil*, Euphorbia cerifera cera (candelilla) wax, Carica papaya (papaya) seed oil, Cocos nucifera (coconut) oil*, Ricinus communis (castor) seed oil*, Theobroma cacao (cacao) seed butter*, Simmondsia chinensis (jojoba) seed oil*, Olea europaea (olive) fruit oil*, Aroma, Tocopherol, Helianthus annuus (sunflower) seed oil. Please check packaging for the most current ingredients list.*

*certified organic ingredient 70% organic 15% wild grown 100% natural.

HURRAW! CHOCOLATE LIP BALM

Unsweetened, raw chocolate is in the house! It won't leave any colour on your lips but the creamy, "tootsie-rollish" chocolatey-ness will soothe your cravings! Choco. Love. Bee free, Shea free, Soy free, Palm free.

Ingredients: *Ingredients (INCI): Carthamus tinctorius (safflower) seed oil*, Euphorbia cerifera cera (candelilla) wax, Prunus amygdalus dulcis (sweet almond)oil*, Cocos nucifera (coconut) oil*, Ricinus communis (castor) seed oil*, Theobroma cacao (cacao) seed butter*, Simmondsia chinensis (jojoba) seed oil*, Olea europaea (olive) fruit oil*, Aroma, Theobroma cacao (cocoa) seed paste*, Tocopherol, Vanilla planifolia (vanilla) seed*, Helianthus annuus (sunflower) seed oil. Please check packaging for the most current ingredients list.*

*certified organic ingredient 79% organic 14% wild grown 100% natural.

Hurraw Balm is certified organic by the Montana Department of Agriculture (USDA Organic Regulations) and COSMOS Natural certified by Ecocert (EU Organic Certification Body).

HURRAW! VANILLA BEAN LIP BALM

The tiny speck, vanilla bean seed lingers (you might even find one!); a delicate, dreamy vanilla scent.

The gorgeous vanilla orchid bloom lasts only one day and must be pollinated within twelve hours in order to grow a bean. The beans take ten months to mature and must be stored for another six months to develop their precious flavor. Cray.

Ingredients: *Ingredients (INCI): Carthamus tinctorius (safflower) seed oil*, Euphorbia cerifera cera (candelilla) wax, Cocos nucifera (coconut) oil*, Ricinus communis (castor) seed oil*, Theobroma cacao (cacao) seed butter*, Limnanthes alba (meadowfoam) seed oil, Simmondsia chinensis (jojoba) seed oil*, Olea europaea (olive) fruit oil*, Flavor/Aroma, Tocopherol, Helianthus annuus (sunflower) seed oil, Vanilla planifolia (vanilla) fruit extract*, Anise alcohol‡, Benzyl benzoate‡ (‡Natural component of Flavor/Aroma)*

*certified organic ingredient 71% organic 14% wild grown 100% natural.

HURRAW! GRAPEFRUIT LIP BALM

Zesty fresh! Let our pink grapefruit balm invigorate your zenses :)

Possessing a beautifully pink in-tube appearance but only a clear gloss is left on the lips.

Ingredients: *Ingredients (INCI): Carthamus tinctorius (safflower) seed oil*, Euphorbia cerifera cera (candelilla) wax, Prunus amygdalus dulcis (sweet almond) oil*, Cocos nucifera (coconut) oil*, Ricinus communis (castor) seed oil*, Theobroma cacao (cacao) seed butter*, Simmondsia chinensis (jojoba) seed oil*, Olea europaea (olive) fruit oil*, Citrus paradisi (grapefruit) peel oil, Tocopherol, Alkanna tinctoria (alkanet) root extract, Helianthus annuus (sunflower) seed oil, Citral‡, Limonene‡, Linalool‡ (‡natural component of essential oil)*

*certified organic ingredient 80% organic 14% wild grown 100% natural.

We use a folded grapefruit oil in this balm. Using distilled/ folded grapefruit oil lowers the terpene concentration and thus the phototoxicity. We follow the IFRA safety guidelines and use all essential oils at safe levels for 'leave-on' skin preparations.

HURRAW! COCONUT + MINT + LEMONGRASS LIP BALM

Open sesame!

We took a challenge: to create balms based on basic Ayurvedic Dosha principles*

We infuse cold pressed organic sesame seed oil with plants, fruits and roots known to compliment each Dosha. Creamy raw organic coconut oil, rich raw organic cacao butter and emollient cold pressed organic castor oil mingle with a trio of flavors from pure essential oils and all natural flavor extracts to create a unique, long lasting, very nourishing lip balm.

Pitta balm:

An herbal infusion of amalaki. The tropical smell of coconut merges with uplifting Malagasy lemongrass and the refreshing tingle of peppermint. Cooling.

The Pitta Dosha: fiery, intense, fluid, sharp, transformative

Element: fire & water

Commands: confidence, ambition, focus, intelligence

Emotions: joy, excitement, courage, anger

Pacified by: sweet, cool, calm

*Ayurveda is the traditional medicine of India.

According to Ayurveda there are three Doshas: Vata (wind), Pitta (fire & water), and Kapha (water & earth). These elemental forces manifest into one's mind and body characteristics. A unique combination of these three Ayurvedic principles (Doshas) are present in everyone.

Ingredients: *Ingredients (INCI): Sesamum indicum (sesame) seed oil*, Euphorbia cerifera cera (candelilla) wax, Cocos nucifera (coconut) oil*, Ricinus communis (castor) seed oil*, Theobroma cacao (cacao) seed butter*, Flavor/Aroma, Mentha piperita (peppermint) oil, Tocopherol, Cymbopogon flexuosus (lemongrass) leaf oil*, Emblica officinalis (amalaki) fruit extract*, Helianthus annuus (sunflower) seed oil, Citral‡, Geraniol‡, Limonene‡, Linalool‡ (‡natural component of essential oil)*

*certified organic ingredient 78% organic 14% wild grown 100% natural.

